



The following list shows some (not all) of what Digi-Trax captures:

- * Loft Distance
- * Lay Down Board
- * Launch Angle
- * Break Point Board
- * Break Point Distance
- * Entry Angle
- * Ball Speed

* Targeting consistency or inconsistency.

* Differences or similarities in ball-paths when comparing multiple balls. This is a great way to illustrate the affect of hand position, pin position, coverstock type, coverstock finish, etc..... and rank these based on their impact on ball-path.

* Illustration of lane play techniques. (Ex. playing down the boards, opening up the lanes, parallel vs. angular adjustments, etc....)

This program is great because it forces the bowler to acknowledge targeting variation. The issue is revealed in black and white. Data-driven and unchallengeable. Students are much more open to addressing their weaknesses when they are shown the errors of their ways using this technology.

In summary, Digi-Trax is the bowling coaches dream. And if your tired of hearing "this ball goes longer....., this ball hooks more....., etc...." with every new ball release. Try your hand at this. Have your delivery or arsenal evaluated to see what's really going on.



ACBC